



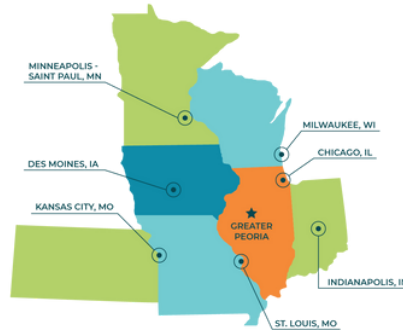
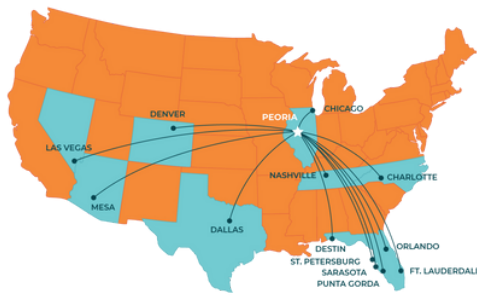
GATEWAY TO  
THE MIDWEST

PERSONALIZED,  
BIG-CITY SUPPORT

AFFORDABLE  
BUSINESS  
ENVIRONMENT

Welcome to Soft Landing Greater Peoria, the concierge service for foreign companies looking to establish their first American location. Our program offers individualized attention and easy access to customers and clients in the Midwest, all while enjoying an affordable cost of living. Plus, you can benefit from big-city connections without getting lost in the shuffle. Continue browsing to learn how Soft Landing Greater Peoria can help your business succeed.

### ABOUT GREATER PEORIA



Located in the heart of Illinois, Greater Peoria is a mid-sized metro area with low cost of living and short commutes. The region ranks high in quality of life and business metrics, making it a perfect place for settling into a home or growing a new business. Greater Peoria prides itself on the principle of affordable quality.

### GET PLUGGED IN



Join the Greater Peoria regional innovation, startup, and social network. Discover the thriving startup ecosystem and connect with like-minded entrepreneurs at [www.distillerylabs.org](http://www.distillerylabs.org).

### SUPPORT FOR PARTNERSHIPS & OPPORTUNITIES



Discover the Manufacturing, Agriculture, and Healthcare Leaders in Greater Peoria. GPEDC can help connect you to these thought leaders and their companies to explore new opportunities.

### ENGAGE WITH KEY STAKEHOLDERS



Get access to key stakeholders you need to succeed in the Greater Peoria area. From state representatives to industry experts, take advantage of how we can help you grow your network for success in the region.

GPEDC offers referrals and assistance for banking, site selection, immigration, and more. Our trusted partners in key industries can help your business thrive in Greater Peoria. Make a smooth transition and take advantage of all the opportunities with GPEDC's assistance.

**DISCOVER COMPREHENSIVE BUSINESS SUPPORT**



GPEDC provides complimentary coworking and meeting spaces for exploratory visits. Meet with potential partners, investors, or other stakeholders and work comfortably with high-speed internet and workstations. Host professional meetings in our meeting spaces and let us help you make the most of your visit.

**EXPLORE INCENTIVES & FUNDING OPTIONS**



GPEDC helps with business location decisions, offering understanding of incentives for maximum growth. The City of Peoria is currently grants up to \$25,000 for startups, and with our affiliations to local and international funding networks, we can link you to more funding opportunities.

**CONNECT WITH PEORIA AND BEYOND**



GPEDC can facilitate connections to help you land with ease. Whether it's finding employment opportunities for family members, exploring real estate options, or discovering the best schools, recreation, arts, entertainment, or faith-based organizations, our team can guide you every step of the way. Enjoy a seamless transition to the U.S. with GPEDC's support.

**HOW WE COMPARE TO OTHER CITIES**

	Greater Peoria	Chicago	NYC	Miami	Boston
Cost of Living*	90.8	117.1	237.6	122.8	149.9
Average Home Sale Price	\$130,500	\$330,400	\$561,000	\$480,000	\$685,600
Average Income	\$55,784	\$71,992	\$85,136	\$73,522	\$92,290

\*100 Cost of living index represents the average cost of living in American metropolitan areas.

“ When Manusi was looking for a US location, the Peoria area was perfect. The community was so welcoming and helped me establish connections with other businesses very quickly. Peoria's location in the middle of America and low cost of doing business makes it an ideal location for my growing business.



**Rodrigo Rotondo**  
Manusi CEO  
Brazil

**OUR MAJOR INTERNATIONAL COMPANIES**



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**SCAN TO VISIT WEBPAGE!**



**GREATER PEORIA**  
Economic Development Council